

Paul J. Meyer

Personal Success Plan

I. Crystallize Your Thinking.

- Determine what specific goal you want to achieve.
- Dedicate yourself to its attainment ... with unswerving singleness of purpose, the trenchant zeal of a crusader.

II. Develop a Plan for Achieving Your Goal, and a Deadline for Its Attainment.

- Plan your progress carefully – hour by hour, day by day, month by month.
- Organized activity and maintained enthusiasm are the wellsprings of your power.

III. Develop a Sincere Desire for What You Want in Life.

- A burning desire is the greatest motivator of every human action.
- The desire for success implants *success consciousness* which, in turn, creates a vigorous and ever-increasing *habit of success*.

IV. Develop Supreme Confidence in Yourself and Your Own Abilities.

- Enter every activity without giving mental recognition to the possibility of defeat.
- Concentrate on your strengths, instead of your weaknesses ... on your powers, instead of your problems.

V. Develop a Dogged Determination to Follow Through on Your Plan, Regardless of Obstacles, Criticism, or Circumstances ... or What Other People Say, Think, or Do.

- Construct your Determination with Sustained Effort, Controlled Attention, and Concentrated Energy.
- OPPORTUNITIES never come to those who wait ... they are *captured* by those who dare to TAKE ACTION!



Copyright © 1953, 1961, 1998, 2004 Paul J. Meyer ALL RIGHTS RESERVED Printed in U.S.A.
Leadership Management,® Inc., 4567 Lake Shore Dr., Waco, TX 76710
www.lmi-usa.com